

Broadway Dallas Gala 27

Sponsorship form

SATURDAY, FEBRUARY 6, 2027 • 5 P.M.

MUSIC HALL AT FAIR PARK

CHAIRS

JOHN QUATTROCCHI + JOSEPH DEMARTINO

CITY OF DREAMS (TABLE OF 10) \$30,000

(\$7,355 Is non-tax deductible, \$22,645 Is tax deductible per table)

PRE-GALA

Exclusive Table Host invitations for 2 to:

- HELL'S KITCHEN Gala Preview Dinner, hosted by Gala Chairs John Quattrocchi + Joseph DeMartino
- Cocktail Party + Charitable Shopping Days hosted by Ralph Lauren and Gala Chairs John Quattrocchi + Joseph DeMartino
- HELL'S KITCHEN Gala Auction Reveal Dinner hosted by Gala Chairs John Quattrocchi + Joseph DeMartino

GALA NIGHT

- Exclusive admission to Girl on Fire VIP Bar + Lounge with gourmet chef-inspired hors d'oeuvres
- Three-course dinner with recipes from five-star celebrity chefs, including a James Beard Award winner
- Premium table at the HELL'S KITCHEN Gala dinner
- Premium City of Dreams front orchestra seating for the HELL'S KITCHEN performance
- Admission to the After Party featuring master chef-inspired desserts + confections
- Private transportation to and from HELL'S KITCHEN Gala for table hosts + valet parking for your guests
- Private HELL'S KITCHEN Gala entrance + on-site concierge service
- HELL'S KITCHEN Broadway Dallas show program signed by cast
- Broadway Dallas + HELL'S KITCHEN Swag Bag
- 10 additional tickets to the Broadway Dallas 2026-2027 season

BRANDING + VISIBILITY

Season-long Platinum Star logo recognition:

- In the Broadway Dallas season program book
- On the Broadway Dallas website
- On digital lobby screens at the Music Hall at Fair Park

Gala materials logo recognition:

- Event invitation
- On-site signage on Gala night, including on screens in the Crystal Terrace dining room
- Post-event media and website

CITY OF DREAMS (SINGLE TICKET) \$3,000

(\$530 Is non-tax deductible, \$2,470 Is tax deductible per ticket)

PRE-GALA

- Cocktail Party + Charitable Shopping Days hosted by Ralph Lauren and Gala Chairs John Quattrocchi + Joseph DeMartino

GALA NIGHT

- Private HELL'S KITCHEN Gala entrance
- Exclusive admission to Girl on Fire VIP Bar + Lounge with gourmet chef-inspired hors d'oeuvres
- Three-course dinner with recipes from five-star celebrity chefs, including a James Beard Award winner
- Premium table at the HELL'S KITCHEN Gala dinner
- Premium front orchestra seating for the HELL'S KITCHEN performance
- Admission to the After Party featuring master chef-inspired desserts + confections
- HELL'S KITCHEN Broadway Dallas show program signed by cast
- Broadway Dallas + HELL'S KITCHEN Swag Bag

*Higher levels of table sponsorships and underwriting opportunities are available.
Please contact the Development Department at Gala@broadwaydallas.org for more information.*

I WOULD LIKE TO RESERVE:

☐ **CITY OF DREAMS TABLE(S) - \$30,000** | NUMBER OF TABLES: _____ x \$30,000 EACH = \$ _____ TOTAL

☐ **CITY OF DREAMS TICKET(S) - \$3,000** | NUMBER OF TICKETS: _____ x \$3,000 EACH = \$ _____ TOTAL

SPONSOR INFORMATION

Name _____

Donor Listing (to appear in publications) _____

Address _____ City _____ State _____ ZIP _____

Email _____ Phone (_____) _____

PERSONAL OR COMPANY CHECK (PAYABLE TO BROADWAY DALLAS):

☐ My personal or company check for payment in full will arrive by October 15, 2026.

☐ My personal or company check for 50% of the above total will arrive by October 15, 2026, and I will pay the balance by personal or company check by January 8, 2027.

CREDIT CARDS + DONOR ADVISED FUNDS

☐ Please charge my credit card for the non-tax-deductible portion on October 15, 2026. A check from my donor-advised fund, charitable fund, etc., to equal the full amount owed will arrive by January 8, 2027.

☐ Please charge my credit card for the non-tax-deductible portion on October 15, 2026. A check from my donor-advised fund, charitable fund, etc., to equal 50% of the amount owed will arrive by October 15, 2026. The remaining balance will be paid by a check from my donor-advised fund, charitable fund, etc., on January 8, 2027.

CREDIT CARDS

☐ Please charge my credit card for payment in full on October 15, 2026.

☐ Please charge my credit card for 50% on October 15, 2026, and 50% on January 8, 2027.

Charge to my: ☐ American Express ☐ MasterCard ☐ Visa ☐ Discover

Name on card _____ Billing Zip Code _____

Card number _____ Exp. Date _____ CVV _____

Signature _____ Date _____