

BROADWAY Dallas Gala 27

SPONSORSHIP FORM

SATURDAY, FEBRUARY 6, 2027 • 5 P.M.

MUSIC HALL AT FAIR PARK

CHAIRS

JOHN QUATTROCCHI + JOSEPH DEMARTINO

THE BIG APPLE (TABLE OF 10) \$75,000

(\$24,250 Is non-tax deductible, \$50,750 Is tax deductible per table)

PRE-GALA

Exclusive Table Host invitations for 2 to:

- HELL'S KITCHEN Gala Preview Dinner, hosted by Gala Chairs John Quattrocchi + Joseph DeMartino
- Cocktail Party + Charitable Shopping Days hosted by Ralph Lauren and Gala Chairs John Quattrocchi + Joseph DeMartino
- HELL'S KITCHEN Gala Auction Reveal Dinner hosted by Gala Chairs John Quattrocchi + Joseph DeMartino

GALA NIGHT

- Exclusive guest suite accommodations at a four-star hotel for table hosts
- Exclusive admission to Girl on Fire VIP Bar + Lounge with gourmet chef-inspired hors d'oeuvres
- Three-course dinner with recipes from five-star celebrity chefs, including a James Beard Award winner
- Best-in-the-house seating at the HELL'S KITCHEN Gala dinner + in-seat snack suitcase
- Best-in-the-house front orchestra seating for the HELL'S KITCHEN performance
- Private transportation to and from HELL'S KITCHEN Gala for table hosts + valet parking for your guests
- Private HELL'S KITCHEN Gala entrance + on-site concierge service
- VIP Front Row Club Booth seating for 10 for the After Party featuring master chef-inspired desserts + confections plus bottle service and premium snacks
- HELL'S KITCHEN Broadway Dallas show program signed by cast
- VIP Broadway Dallas + HELL'S KITCHEN Swag Bag

PLUS

- A "Best of Broadway Night" at the Music Hall including 30 VIP tickets and pre-show themed cocktail reception to a show of your choice in the 2026-2027 season

BRANDING + VISIBILITY

Season-long Platinum Star logo recognition:

- In the Broadway Dallas season program book
- On the Broadway Dallas website
- On digital lobby screens at the Music Hall at Fair Park

Gala materials logo recognition:

- Event invitation
- On-site signage on Gala night, including on screens in the Crystal Terrace dining room
- Post-event media and website

*Higher levels of table sponsorships and underwriting opportunities are available.
Please contact the Development Department at Gala@broadwaydallas.org for more information.*

I WOULD LIKE TO RESERVE:

☐ **THE BIG APPLE TABLE(S) - \$75,000**

NUMBER OF TABLES: _____ x \$75,000 EACH = \$ _____ TOTAL

SPONSOR INFORMATION

Name _____

Donor Listing (to appear in publications) _____

Address _____ City _____ State _____ ZIP _____

Email _____ Phone (_____) _____

PERSONAL OR COMPANY CHECK (PAYABLE TO BROADWAY DALLAS):

- ☐ My personal or company check for payment in full will arrive by October 15, 2026.
- ☐ My personal or company check for 50% of the above total will arrive by October 15, 2026, and I will pay the balance by personal or company check by January 8, 2027.

CREDIT CARDS + DONOR ADVISED FUNDS

- ☐ Please charge my credit card for the non-tax-deductible portion on October 15, 2026. A check from my donor-advised fund, charitable fund, etc., to equal the full amount owed will arrive by January 8, 2027.
- ☐ Please charge my credit card for the non-tax-deductible portion on October 15, 2026. A check from my donor-advised fund, charitable fund, etc., to equal 50% of the amount owed will arrive by October 15, 2026. The remaining balance will be paid by a check from my donor-advised fund, charitable fund, etc., on January 8, 2027.

CREDIT CARDS

- ☐ Please charge my credit card for payment in full on October 15, 2026.
- ☐ Please charge my credit card for 50% on October 15, 2026, and 50% on January 8, 2027.

Charge to my: ☐ American Express ☐ MasterCard ☐ Visa ☐ Discover

Name on card _____ Billing Zip Code _____

Card number _____ Exp. Date _____ CVV _____

Signature _____ Date _____