

BROADWAY DALLAS 2023 GALA

SATURDAY, APRIL 1, 2023

SPONSORSHIP LEVELS AND BENEFITS

An Evening with the Best of Broadway
Broadway Dallas 2023 Gala featuring a full performance of *MOULIN ROUGE*
Saturday, April 1, 2023

SPONSORSHIP LEVELS AND BENEFITS

Join Broadway Dallas for an unforgettable Gala evening featuring a full performance of *MOULIN ROUGE* and celebrate the Best of Broadway while supporting Broadway Dallas and its nonprofit mission to deliver the spirit of Broadway to North Texas through robust educational programs and community outreach initiatives. Reserve your table or tickets today!

STAR OF THE SHOW TABLE | \$25,000

Event Tickets

- 10 tickets to the opening cocktail reception
- 10 premium seats for dinner with your own private wine steward serving elevated wine and complimentary champagne
- 10 premium tickets to the full performance of *MOULIN ROUGE*
- 10 tickets to complimentary intermission cocktails
- 10 tickets to post-performance party
- Meet and Greet with *MOULIN ROUGE* Cast Members
- Black car transportation for table host(s) - up to 4 people; complimentary valet parking for your guests
- Private vintner dinner hosted by Gala Honorary Co-Chairs Kathryn and Craig Hall - exclusively for Star of the Show table host(s) - up to 4 people - in early 2023
- Plus, an additional 10 premium tickets to Broadway Dallas' shows to be used throughout the season

Branding Opportunities

- Name announced from the Crystal Terrace stage
- Premium company logo/name recognition on event signage on-site, including on your Star of the Show Table and logo projection in the Crystal Terrace dining room
- Premium company logo/name recognition in event invitation
- Premium company logo/name recognition on Gala page of Broadway Dallas's website
- Year-round name recognition on donor pages of Broadway Dallas's website and in Playbill publications

PRODUCER TABLE | \$15,000

Event Tickets

- 10 tickets to the opening cocktail reception
- 10 preferred seats for dinner with elevated wine
- 10 preferred tickets to the full performance of *MOULIN ROUGE*
- 10 tickets to complimentary intermission cocktails
- 10 tickets to post-performance party
- Complimentary valet parking
- Plus, an additional 4 preferred tickets to Broadway Dallas' show of your choice to be used in the season

Branding Opportunities

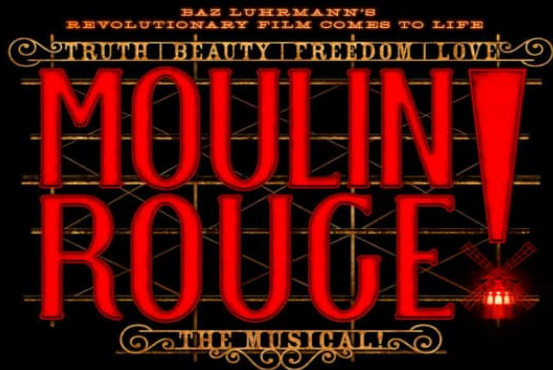
- Preferred name recognition on-site event signage
- Preferred name recognition in event invitation
- Preferred name recognition on Gala page of Broadway Dallas's website
- Year-round name recognition on donor pages of Broadway Dallas's website and in Playbill publications

PATRON TICKET FOR THE FULL GALA EVENING| \$1,500 [*Payment in full due upon order*](#)

- 1 ticket to the opening cocktail reception
- 1 seat for dinner with elevated wine service
- 1 ticket to the full performance of *MOULIN ROUGE*
- 1 ticket to complimentary intermission cocktails
- 1 ticket to post-performance party
- Complimentary valet parking
- Year-round name recognition on donor pages of Broadway Dallas's website and in Playbill publications

SHOW AND POST-PERFORMANCE PARTY TICKET| \$400 [*Payment in full due upon order*](#)

- 1 ticket to the full performance of *MOULIN ROUGE*
- 1 ticket to post-performance party
- Complimentary valet parking



BROADWAY DALLAS 2023 GALA

SATURDAY, APRIL 1, 2023

PLEDGE PAYMENT FORM

RESERVE YOUR TABLE TODAY!

Name: _____

Donor Listing (as it should appear in publications): _____

Address: _____ City, State, Zip: _____

Phone: _____ E-mail: _____

PACKAGE SELECTION:

TABLES:

STAR OF THE SHOW TABLE FOR TEN | \$25,000

PRODUCER TABLE FOR TEN | \$15,000

INDIVIDUALS:

PATRON TICKET FOR THE FULL GALA EVENING | \$1,500

Quantity: _____

SHOW AND POST-PERFORMANCE PARTY TICKET | \$400

Quantity: _____

PAYMENT INFORMATION (PLEASE CHOOSE ONE):

Enclosed is my check payable to:

Dallas Summer Musicals
909 1st Ave.
Dallas, TX 75210

Please charge my credit card:

Name on Card: _____

Card Number: _____

Exp: _____ Security Code: _____

☐ In Full

☐ According to the payment schedule below

Payment will arrive separately from:

Name of Donor Advised Fund, Charitable Fund, etc.

Payment Schedule Option:

20% Deposit Due Within 30 Days of Booking

30% Additional Deposit Due by October 31, 2022

50% Balance Due by January 15, 2023

I will fulfill the above payment schedule via check

Signature: _____ Date: _____

Please e-mail your completed form to Debbie Trimble, VP of Development at dtrimble@broadwaydallas.org or call 214.413.3957 for additional underwriting opportunities and more information.