



## 2016 SPONSORSHIPS: The 5<sup>th</sup> Annual DSM: High School Musical Theater Awards Show

The Dallas Summer Musicals HSMTA Show and Scholarship Program recognize students who are the future leaders of our community. It is made possible through generous contributions and long term commitments of supporters like you! Your contribution also creates a pool of scholarship funds to be given to deserving students that participate in the Awards. Please contact **James D. Jenner**, Director of Development for DSM (214) 413-3961, [jjenner@dallassummermusicals.org](mailto:jjenner@dallassummermusicals.org) or **2016 Event Chair, John R. Clutts** (214) 649-9994, [john@thecluttsagency.com](mailto:john@thecluttsagency.com)

## 2016 SPONSORSHIPS: The 5<sup>th</sup> Annual DSM: High School Musical Theater Awards

**WALK OF FAME STAR PRESENTING SPONSOR: \$100,000** (\$95,380 of your sponsorship will be tax deductible)

WALK OF FAME Presenting Sponsor of the 5<sup>th</sup> Annual DSM: HSMTA enjoys all PLATINUM STAR TITLE SPONSOR benefits plus:

- ☐ 20 Complimentary Awards Show Tickets - Guests seated in the first 5 rows of the Music Hall
- ☐ 20 Complimentary VIP Reception Tickets (Awards Show Night)
- ☐ Recognition in DSM Ad for HSMTA, DSM requires schools to run an ad in their musical program (logo if applicable)
- ☐ Opportunity to provide a giveaway for all audience members at Awards
- ☐ Recognition in news releases related to the 5<sup>th</sup> Annual DSM: HSMTA Show
- ☐ Back Cover of HSMTA Playbill recognizing your support
- ☐ Opportunity for two people or representatives to present an award (award determined by DSM)
- ☐ Recognition in DSM Playbills throughout DSM season (logo if applicable)
- ☐ Recognized sponsor of HSMTA in DSM e-newsletter articles related to Awards (distribution: up to 80,000 per week)
- ☐ Recognized sponsor on HSMTA page of DSM website. 8 months, 4 prior and 4 post Awards Show (logo if applicable)
- ☐ **Presenting Sponsor Bonus: Upgrade to Gold Star Corporate Stars Membership Package (12 months), which includes:**
  - ☐ 12 single House Seats to 2016 Season Productions
  - ☐ 12 dinner vouchers for M Dining at the Music Hall
  - ☐ 30 beverage vouchers
  - ☐ 3 VIP hang tags
  - ☐ Unique 20% discount code for ticket purchases
  - ☐ Invitations to special pre-show receptions
  - ☐ Invitations to DSM Cast Parties
  - ☐ Dinner with Michael Jenkins, President & Managing Director
  - ☐ Opportunity to schedule a backstage tour
  - ☐ One table for 10 at Curtain Call on Saturday, April 16th

**PLATINUM STAR TITLE SPONSOR: \$50,000** (\$47,500 of your sponsorship will be tax deductible)

A PLATINUM STAR TITLE SPONSOR enjoys all GOLD STAR SPONSOR benefits plus:

- ☐ 16 Complimentary Awards Show Tickets - Guests seated in the Orchestra Section of the Music Hall
- ☐ 16 Complimentary VIP Reception Tickets (Awards Show Night)
- ☐ Recognition in DSM Ad for HSMTA, DSM requires schools to run ad in their musical's program (logo if applicable)
- ☐ Opportunity to provide a giveaway for all audience members at Awards
- ☐ Recognition in news releases related to the 5<sup>th</sup> Annual DSM: HSMTA Show
- ☐ Full page salute in HSMTA Playbill recognizing your support
- ☐ Opportunity for two people or representatives to present an award (award determined by DSM)
- ☐ Recognition in DSM Playbills throughout DSM season (logo if applicable)
- ☐ Recognized sponsor of HSMTA in DSM e-newsletter articles related to Awards (distribution: up to 80,000 per week)
- ☐ Recognized sponsor on HSMTA page of DSM website. 6 Months, 3 prior and 3 post Awards Show (logo if applicable)
- ☐ **Title Sponsor Bonus: Silver Star Corporate Stars Membership Package (12 months), which includes:**
  - ☐ 10 single House Seats to 2016 Season Productions
  - ☐ 8 dinner vouchers for M Dining at the Music Hall
  - ☐ 20 beverage vouchers
  - ☐ 2 VIP hang tags
  - ☐ Unique 20% discount code for ticket purchases
  - ☐ Invitations to special pre-show receptions
  - ☐ Invitations to DSM Cast Parties
  - ☐ 4 tickets to Curtain Call on Saturday, April 16th

**GOLD STAR SPONSOR: \$25,000** (\$24,100 of your sponsorship will be tax deductible)

As a GOLD STAR SPONSOR you will enjoy the following benefits:

- ☐ 12 Complimentary Awards Show Tickets- Guests seated in the Orchestra Section of the Music Hall
- ☐ 12 Complimentary VIP Reception Tickets (Awards Show Night)
- ☐ Recognition in news releases related to the 5<sup>th</sup> Annual DSM: HSMTA Show
- ☐ Full page salute in HSMTA Playbill recognizing your support
- ☐ Opportunity for a representative to present an award onstage at the Music Hall (award determined by DSM)
- ☐ Recognition in DSM Playbills throughout DSM season (logo if applicable)
- ☐ Recognized sponsor of HSMTA in DSM e-newsletter articles related to Awards (distribution: up to 80,000 per week)
- ☐ Recognized sponsor on HSMTA page of DSM website. Four Months, two prior and two post Awards Show (logo if applicable)
- ☐ Recognized sponsor on HSMTA social media presence (logo if applicable)
- ☐ Recognized sponsor on HSMTA letterhead (logo if applicable)
- ☐ Recognition on invitation to VIP reception (logo if applicable)
- ☐ Host Committee: You may select the names of two couples or 4 individuals as Host Committee Members for HSMTA Event
- ☐ Recognition in the HSMTA Playbill (logo if applicable)
- ☐ Opportunity to sponsor four (4) faculty members to attend awards ceremony (you may designate a school)

### **SILVER STAR SPONSOR: \$10,000**

(\$9,250 of your sponsorship will be tax deductible)

As a Silver Star Sponsor of the 5<sup>th</sup> Annual DSM: HSM TA, you will enjoy the following benefits:

- ☐ 10 Complimentary Awards Show Tickets
- ☐ 10 Complimentary VIP Reception Tickets (Awards Show Night)
- ☐ Naming rights for one (1) of the 2016 DSM: HSM TA Scholarships. Your name, individual, foundation, company name or name of an individual or teacher you choose to honor. First 7 sponsors to fulfill their pledge will receive this option based on availability.
- ☐ Recognition in DSM Playbills throughout DSM season
- ☐ Verbal recognition of your support during the Awards
- ☐ Large Screen Recognition over the stage throughout the event
- ☐ Host Committee: You may select the names of one couple or 2 individuals as Host Committee Members for HSM TA Event
- ☐ Recognition in the HSM TA Playbill
- ☐ Opportunity to sponsor two (2) faculty members to attend awards ceremony (you may designate a school)

### **VIP RECEPTION SPONSOR: \$7,500**

(\$6,900 of your sponsorship will be tax deductible)

As THE VIP Reception Sponsor of the 5<sup>th</sup> Annual DSM: HSM TA, you will enjoy the following benefits:

- ☐ 8 Complimentary Awards Show Tickets
- ☐ 8 Complimentary VIP Reception Tickets (Awards Show Night)
- ☐ Recognition on invitation to VIP reception (logo if applicable)
- ☐ Recognition in DSM Playbills throughout DSM season
- ☐ Verbal recognition of your support during the Awards
- ☐ Large Screen Recognition over the stage throughout the event
- ☐ Host Committee: You may select the names of one couple or 2 individuals as Host Committee Members for HSM TA Event
- ☐ Recognition in the HSM TA Playbill
- ☐ Opportunity to sponsor two (2) faculty members to attend awards ceremony (you may designate a school)

### **CENTER STAGE SPONSOR: \$5,000**

(\$4,550 of your sponsorship will be tax deductible)

As a Center Stage Sponsor of the 5<sup>th</sup> Annual DSM: HSM TA, you will enjoy the following benefits:

- ☐ 6 Complimentary Awards Show Tickets
- ☐ 6 Complimentary VIP Reception Tickets (Awards Show Night)
- ☐ Recognition in DSM Playbills throughout DSM season
- ☐ Verbal recognition of your support during the Awards
- ☐ Large Screen Recognition over the stage throughout the event
- ☐ Host Committee: You may select the names of one couple or 2 individuals as Host Committee Members for HSM TA Event
- ☐ Recognition in the HSM TA Playbill
- ☐ Opportunity to sponsor two (2) faculty members to attend awards ceremony (you may designate a school)

### **IN KIND SPONSORSHIPS:**

In Kind Sponsors will receive benefits that correspond to half the value of the in kind donation.

### **SUPER STAR SPONSOR: \$2,500**

(\$2,200 of your sponsorship will be tax deductible)

As a Super Star Sponsor of the 5<sup>th</sup> Annual DSM: HSM TA, you will enjoy the following benefits:

- ☐ 4 Complimentary Awards Show Tickets
- ☐ 4 Complimentary VIP Reception Tickets (Awards Show Night)
- ☐ Verbal recognition of your support during the Awards
- ☐ Large Screen Recognition over the stage throughout the event
- ☐ Host Committee: You may select the names of one couple or 2 individuals as Host Committee Members for HSM TA Event
- ☐ Recognition in the HSM TA Playbill
- ☐ Opportunity to sponsor two (2) faculty members to attend awards ceremony (you may designate a school)

### **SHIMMERING STAR SPONSOR: \$1,000**

(\$850 of your sponsorship will be tax deductible)

As a Shimmering Star sponsor of the 5<sup>th</sup> Annual DSM: HSM TA, you will enjoy the following benefits:

- ☐ 2 Complimentary Awards Show Tickets
- ☐ 2 Complimentary VIP Reception Tickets (Awards Show Night)
- ☐ Large Screen Recognition over the stage throughout the event
- ☐ Host Committee: You may select the names of one couple or 2 individuals as Host Committee Members for HSM TA Event
- ☐ Recognition in the HSM TA Playbill
- ☐ Opportunity to sponsor two (2) faculty members to attend awards ceremony (you may designate a school)

### **SHOOTING STAR SPONSOR: \$500**

(\$425 of your sponsorship will be tax deductible)

As Shooting Star sponsor of the 5<sup>th</sup> Annual DSM: HSM TA, you will enjoy the following benefits:

- ☐ 1 Complimentary Awards Show Ticket
- ☐ 1 Complimentary VIP Reception Ticket (Awards Show Night)
- ☐ Host Committee: You may select the name of 1 individual as a Host Committee Member for HSM TA Event
- ☐ Recognition in the HSM TA Playbill
- ☐ Opportunity to sponsor one (1) faculty members to attend awards ceremony (you may designate a school)

### **RISING STAR SPONSOR: \$250**

(\$175 of your sponsorship will be tax deductible)

As a Rising Star Sponsor of the 5<sup>th</sup> Annual DSM: HSM TA, you will enjoy the following benefits:

- ☐ 1 Complimentary Awards Show Ticket
- ☐ 1 Complimentary VIP Reception Ticket (Awards Show Night)
- ☐ Opportunity to sponsor one (1) faculty members to attend awards ceremony (you may designate a school)